

Maiden Alley Oktoberfest Art/Craft Vendor Information

October 21, 2017 – 10:30am-5pm

LOCATION

Vending spaces are offered at Maiden Alley Oktoberfest on Broadway located within the permitted event area.

VENDOR HOURS

You will have to commit to being setup for the entire event, which takes place from 10:30am to 5pm. You need to be ready to accept customers starting at 10am.

CATEGORIES & FEES

To be considered an artists/crafter, vendors must make their products with their own two hands. If you are willing to do demonstrations please let us know.

The fee for a space is \$50.00 or you can pay \$75.00 and receive one FREE Oktoberfest Ticket (\$32-\$42 value). This includes a 10'x10' space. You will be responsible for bringing tables, a tent and any other items to make your space functional and appealing. Electricity is available upon request.

PAPERWORK

Each vendor will be required to have a Kentucky sales tax certificate.

LOGISTICS

Each vendor who pays \$75 will be given one complimentary pass to Maiden Alley Oktoberfest, which entitles them to the Bavarian food spread, 1 beer ticket, live music (which can't be seen from the art vendor area, but can be heard) and great fun. Any additional people in your party will need to purchase a ticket. A ticket includes Bavarian food spread by Kirchoff's Bakery/Deli, 1 beer ticket, access to 15 craft breweries and access to the main stage area.

People will be able to enter the art vendor area without purchasing a ticket to the event, so it is technically FREE and OPEN to the public.

In 2016 over 1,000 people attended the event and that number started at 150 in 2011. Our expectation is that artists will be exposed to people coming specifically for the art portion, the German Car Show portion, the Maiden Alley Oktoberfest event or all of the above.

The art vendor event will be publicized and marketed as part of the Maiden Alley Oktoberfest, but will also gain targeted promotion through Paducah Main Street.

Applications must be received by September 1, 2017.

Please submit applications by e-mail or mail via the following:

landee@maidenalleycinema.org

OR

Maiden Alley Cinema
112 Maiden Alley
Paducah, KY

**Maiden Alley Oktoberfest Art/Craft Vendor Application
October 21, 2017 – 10:30am-5pm (must be set up by 10am)**

Business/Artist Name

Address

City _____ State _____ Zip _____

Primary Contact _____

E-mail

Majority of the communication will be done via e-mail so please make sure it is a valid address.

What products will you be selling?

Please circle one: \$50 - booth space \$75 - booth space and one Oktoberfest ticket

Do you sell your work anywhere in Paducah currently? _____

Have you participated in Maiden Alley Oktoberfest as a vendor in the past? _____

Have you been a vendor in any other festivals? _____

If YES, which ones?

Do you have any suggestions for making it a better experience?

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