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# Maiden Alley Oktoberfest Nonprofit Booth Information

## October 19, 2019 - 11:00am-5:00pm

### LOCATION

Vending spaces are offered at Maiden Alley Oktoberfest on Broadway, Market House Square and Kentucky Ave. All locations within the permitted event area are open and free to the public.

### NONPROFIT BOOTH HOURS

You will have to commit to being setup for the duration of the event, which takes place from 11:00am to 5:00pm. You need to be ready to accept customers starting at 10:30am.

### CATEGORIES & FEES

To be considered, nonprofits must have a current 501(c)3 status.

Each vendor will be asked to pay a \$50 fee which reserves a 10'x10' spot. If you would like a 10'x20' spot the fee will be \$100. Electricity is available upon request. We also would encourage nonprofits to have information to pass out and staff that can engage the attendees sharing your message and what you do in the community. You will be responsible for bringing tables, a tent and any other items to make your space functional and appealing.

### INCENTIVES & WHY?

As part of the biggest fundraiser for the region's only 501(c)3 nonprofit cinematic art house, we ask you to join the fun. The goal is to offer a platform for you to gain exposure from patrons that you may not normally reach. The demographic reach of this event runs the gamut and we hope you will be successful in spreading your message and creating future supporters. **Your participation also aids in supporting a nonprofit organizations that creates cross-cultural awareness, promotes visual literacy and showcases filmmaking as an art form.**

### LOGISTICS

People will be able to enter the art vendor/nonprofit booth areas without purchasing a ticket to the event, so it is technically FREE and OPEN to the public.

In 2018 over 1,000 people attended the event. Our expectation is that you will be exposed to people coming specifically for the art portion, the German Car Show portion, the Maiden Alley Oktoberfest event, the live music, the food or all of the above.

The art vendor/nonprofit booth event will be publicized and marketed as part of the Maiden Alley Oktoberfest, but will also gain targeted promotion through Paducah Main Street.

**Applications must be received by September  
14, 2019.**

Please submit applications by e-mail or mail via the following:

[landee@maidenalleycinema.org](mailto:landee@maidenalleycinema.org)

OR

Maiden Alley Cinema  
112 Maiden Alley  
Paducah, KY

