

Maiden Alley Oktoberfest Art/Craft Vendor Information

October 19, 2019 - 11:00am-5:00pm

LOCATION

Vending spaces are offered at Maiden Alley Oktoberfest on Broadway, Market House Square and Kentucky Ave. All locations within the permitted event area are open and free to the public.

VENDOR HOURS

You will have to commit to being setup for the duration of the event, which takes place from 11:00am to 5:00pm. You need to be ready to accept customers starting at 10:30am.

CATEGORIES & FEES

To be considered an artists/crafter, vendors must make their products with their own two hands.

Each vendor will be asked to pay a \$60 fee which reserves a 10'x10' spot. If you would like a 10'x20' spot the fee will be \$120. Electricity is available upon request. We also would encourage artisans to do on site demonstrations or find ways to engage the attendees or allow them a platform in which to participate. You will be responsible for bringing tables, a tent and any other items to make your space functional and appealing.

INCENTIVES & WHY?

As part of the biggest fundraiser for the region's only 501(c)3 nonprofit cinematic art house, we ask you to join the fun. The goal is to offer a platform for you to gain exposure from patrons that you may not normally reach. The demographic reach of this event runs the gamut and we hope you will be successful in selling work and/or creating future customers. **Your participation also aids in supporting a nonprofit organizations that creates cross-cultural awareness, promotes visual literacy and showcases filmmaking as an art form.**

LOGISTICS

People will be able to enter the art vendor areas without purchasing a ticket to the event, so it is technically FREE and OPEN to the public.

In 2018 over 1,000 people attended the event. Our expectation is that artists will be exposed to people coming specifically for the art portion, the German Car Show portion, the Maiden Alley Oktoberfest event, the live music, the food or all of the above.

The art vendor event will be publicized and marketed as part of the Maiden Alley Oktoberfest, but will also gain targeted promotion through Paducah Main Street.

Applications must be received by September 14, 2019.

Please submit applications by e-mail or mail via the following:

landee@maidenalleycinema.org

OR

Maiden Alley Cinema
112 Maiden Alley
Paducah, KY

Maiden Alley Oktoberfest Art/Craft Vendor Application

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Business/Artist Name _____

Address _____

City _____ State _____ Zip _____

Primary Contact _____

E-mail _____

Majority of the communication will be done via e-mail so please make sure it is a valid address.

What products will you be selling?

Please circle one: \$60 - single booth space \$120 - double booth space

Do you sell your work anywhere in Paducah currently? YES NO

Have you participated as a vendor in the past? YES NO

Do you need electricity? YES NO

Have you been a vendor in any other festivals? YES NO

If YES, which ones?

Do you have any suggestions for making it a better experience?

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